



## Paskal Zhelev

**Nationality:** Bulgarian | **Phone number:** (+359) 889681869 (Mobile) |

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**Address:** 19 "8-mi dekemvri" Str., UNWE, office 2004, 1700, Sofia, Bulgaria  
(Work)

### WORK EXPERIENCE

07/2021 – CURRENT Sofia, Bulgaria

**DEPUTY EDITOR-IN-CHIEF** BULGARIAN JOURNAL OF INTERNATIONAL ECONOMICS AND POLITICS

02/2020 – 11/2023 Sofia, Bulgaria

**VICE-DEAN FOR QUALITY ASSURANCE AND INTERNATIONAL COOPERATION** FACULTY OF INTERNATIONAL ECONOMICS AND POLITICS, UNIVERSITY OF NATIONAL AND WORLD ECONOMY

02/2019 – 09/2019 Kyzylorda, Kazakhstan

**VICE-RECTOR FOR INTERNATIONAL AFFAIRS AND INTERNATIONALIZATION** KORKYT ATA KYZYLORDA STATE UNIVERSITY

02/2015 – 02/2019 Plovdiv, Bulgaria

**ADJUNCT PROFESSOR** FACULTY OF ECONOMIC AND SOCIAL SCIENCES, PLOVDIV UNIVERSITY "P. HILENDARSKI"

12/2015 – CURRENT Sofia, Bulgaria

**ASSOC. PROFESSOR** DEPARTMENT OF INTERNATIONAL ECONOMIC RELATIONS & BUSINESS, UNIVERSITY OF NATIONAL AND WORLD ECONOMY

09/2009 – 12/2015 Sofia, Bulgaria

**ASSISTANT PROFESSOR** DEPARTMENT OF INTERNATIONAL ECONOMIC RELATIONS & BUSINESS, UNIVERSITY OF NATIONAL AND WORLD ECONOMY

### EDUCATION AND TRAINING

04/2004 – 04/2009 Sofia, Bulgaria

**PH.D. IN WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS** University of National and World Economy

09/2021 – 05/2023 Beijing, China

**MSC. IN INTERNATIONAL FINANCE** University of International Business and Economics

Sofia, Bulgaria

**M.A. IN INTERNATIONAL ECONOMIC RELATIONS** University of National and World Economy

09/1998 – 10/2002 Sofia, Bulgaria

**B.A. IN INTERNATIONAL ECONOMIC RELATIONS** University of National and World Economy

### LANGUAGE SKILLS

Mother tongue(s): **BULGARIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C1	C1	C1	C1	C1
<b>RUSSIAN</b>	B2	B2	B1	B2	B1
<b>GERMAN</b>	A2	A2	A2	A2	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● **DIGITAL SKILLS**

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Windows | Microsoft Office (Word Excel PowerPoint Access) Internet | Microsoft Excel worksheet  
Microsoft Word Document Powerpoint Presentation Google sheets

## ● **NETWORKS AND MEMBERSHIPS**

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02/2019 – CURRENT Thessaloniki, Greece

**Member of the Management Committee of the Association of Economic Universities of South and East Europe and the Black Sea Region (ASECU)**

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01/2017 – 06/2021 Sofia, Bulgaria

**Member of the Governing Board of the Union of Economists in Bulgaria**

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08/2020 – CURRENT Sofia, Bulgaria

**Member of the Editorial Board of: Yearbook of UNWE; Research Papers of UNWE**

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03/2019 – CURRENT Zaporozhe, Ukraine

**Member of the International Editorial Board of Humanitarian Bulletin of Zaporozhye State Engineering Academy**

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07/2021 – CURRENT Kyiv, Ukraine

**Member of the International Editorial Board of UA Foreign Affairs**

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01/2022 – CURRENT Tbilisi, Georgia

**Member of the International Editorial Board of Journal of Development Studies**

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03/2022 Nicosia, Cyprus

**Member of the International Editorial Board of Black Sea and Eastern Mediterranean Review**

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12/2022 – CURRENT Bratislava, Slovakia

**Member of the International Editorial Board of Almanach: Actual Issues in World Economics and Politics**

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06/2014 – 05/2018 Sofia, Bulgaria

**Member of Industrial Policy Commission of Bulgarian Industrial Capital Association**

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07/2013 – CURRENT Geneva, Switzerland

**Core coordinator of UNWE's participation in the Virtual Institute of UNCTAD**

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## ● **FELLOWSHIPS AND SPECIALIZATIONS ABROAD**

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11/2022 – 12/2022

**AIDA 2022 Visiting Researcher Fellowship**

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Visiting researcher at Center of Analysis of International Relations, Baku (Azerbaijan).

04/2022 – 07/2022

**EUBA visiting scholar**

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Visiting researcher at the University of Economics in Bratislava (Slovakia).

09/2020 – 03/2021

**Black Sea Fellowship Program**

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Non-resident fellow at the Middle East Institute, Washington, D.C. (USA).

09/2019 – 12/2019

**2019 SJTU Visiting Scholars Fellowship**

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Visiting professor at the School of International and Public Affairs at Shanghai Jiao Tong University (China).

09/2015 – 01/2016

**Fulbright Visiting Scholar Program**

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Visiting scholar at University of Illinois at Urbana-Champaign (USA)

06/2012 – 06/2012

**24th UNCTAD Regional Course**

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"Key Issues on the International Economic Agenda for Countries with Economies in Transition", University of Belgrade (Serbia)

10/2007 – 01/2008

**Ernst Mach Program**

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Visiting scholar at the European Institute at Vienna University of Economics and Business Administration (Austria)

09/2006 – 06/2007

**Erasmus program PhD studies mobility**

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Exchange doctoral student at the University of Warsaw (Poland)

● **TEACHING EXPERIENCE**

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09/2009 – CURRENT

**University of National and World Economy (Sofia, Bulgaria)**

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Courses: Global Economy; International Economics; International Economic Relations Theory; Foreign Economic Relations of Bulgaria; European Integration

02/2015 – 02/2019

**Plovdiv University "Paisii Hilendarski" (Plovdiv, Bulgaria)**

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Courses: International Trade; International Finance; Foreign Economic Relations

09/2019 – 12/2019

**Shanghai Jiao Tong University (Shanghai, China)**

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Course: "Global Economy"

09/2020 – 12/2020

**Ualikhhanov University (Kokshetau, Kazakhstan)**

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Courses: Academic Writing; International Economics

03/2024 – 06/2024

**Tianjin Foreign Studies University (Tianjin, China)**

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Course: "Global Economics" (online + onsite)

## ● CONFERENCES AND SEMINARS

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12/06/2024 Sofia, Bulgaria

### **13-th international seminar "Energy and climate diplomacy", Bulgarian Diplomatic Institute**

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Speaker on "Shaping Global Competitiveness: Strategic Shifts in Industrial Policy at the Crossroads of the Green Transition"

15/05/2024 Xinxiang, China

### **Public lecture at Xinxiang University**

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topic: "Industrial Policy in Times of Global Energy Transition"

07/05/2024 Beijing, China

### **SBF Forum 2024 Lecture 3 (Session 209) University of International Business and Economics**

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Seminar on "The Renminbi as a Global Public Good: Shaping the Future of the International Monetary"

**Link** <https://sbf.uibe.edu.cn/xsyj/xsxx/b66f7f9e6c894db696ad2f5fc5d6ff9f.htm>

08/11/2024 Sofia, Bulgaria

### **12-th international seminar "Energy and climate diplomacy", Bulgarian Diplomatic Institute**

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Speaker on "The global energy transition in times of geostrategic rivalry and the green industrial policy"

25/04/2022 Bratislava, Slovakia

### **12th EUBA international teaching and training week, University of Economics in Bratislava**

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Speaker at a workshop on "Sharing Best Experiences with Double Degree Programmes"

23/03/2022 Evora, Portugal

### **Erasmus+ teaching mobility at University of Evora**

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Seminar on "The Black Sea – A Region of Conflict over Cooperation"

30/11/2021 Geneva, Switzerland

### **Guest-lecturer at Global Studies Institute, University of Geneva**

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Lecture within a master's course in "The Economies of Central and Eastern Europe in a Changing World"

26/05/2021 Tianjin, China

### **12th New horizons forum series of China-Bulgaria university cooperation**

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Lecture on "Foreign Direct Investment in Bulgaria" (online)

23/03/2021 Ontario, Canada

### **Guest-lecture at Western University**

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Guest-lecture on "Industrial Policy of the EU" (online)

05/02/2019 Evora, Portugal

### **Erasmus+ teaching mobility at University of Evora**

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Seminar on "Prospects of a Free Trade Area from Lisbon to Vladivostok"

17/06/2019 – 28/06/2019 Semey, Kazakhstan

### **International summer school, Kazakh Humanitarian Law Innovative University**

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Lecturer at international summer school "International Trade in the Context of Eurasian Cooperation"

04/06/2018 – 08/06/2018 Godollo, Hungary

### **CEEPUS program teaching mobility, Szent István University**

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Holding lectures (6 teaching hours) as a part of a postgraduate course in "International Trade Policy"

23/04/2018 – 27/04/2018 Turin, Italy

**Erasmus+ program teaching mobility, University of Turin**

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Holding lectures (8 teaching hours) as a part of an undergraduate course in "International Economics"

21/05/2018 – 23/05/2018 Skopje, N. Macedonia

**Training through EU funded project, Youth Entrepreneurial Service Foundation**

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International expert for delivery of training on "Evidence-based Industrial Policy"

13/11/2017 Sofia, Bulgaria

**Fulbright Open Lectures 2017, Bulgarian-American Commission for Educational Exchange**

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topic "The need for reindustrialization in Bulgaria"

21/07/2017

**Fulbright-Hays Summer Seminar, Bulgarian-American Commission for Educational Exchange**

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Lecture on "Bulgaria in the Context of Migration and Challenges to European Cohesion"

23/02/2017 Fort Worth, USA

**Public lecture at Texas Christian University**

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topic: "The Competitiveness of Post-Socialist Economies in the Globalized Economy: the Bulgarian Case"

23/11/2015 Camarillo, USA

**Public lecture, sponsored by the Fulbright Outreach Lecturing Fund, California State University Channel Islands**

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topic: "From a centrally planned economy to an EU Member State: the Bulgarian case"

16/10/2015

**Public lecture at the University of Illinois at Urbana-Champaign**

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topic: "New Trends in the Industrial Policy of the EU – Implications for Bulgaria"

01/2014 – 02/2014 Sofia, Bulgaria

**Training of civil servants from Bulgaria's Customs Administration, Institute for Postgraduate Studies at UNWE-Sofia**

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Lecturer in "International Trade" ..

02/2012 Sofia, Bulgaria

**"Days of the Bulgarian Industry", Bulgarian Industrial Association**

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Keynote speaker with a presentation "Bulgaria's industrial policy in the context of "Europe 2020"

03/2011 – 04/2011 various cities in Bulgaria

**Practical training, VUZF University and Bulgarian Small and Medium Enterprises Promotion Agency**

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Lecturer in practical trainings of managers of SMEs under the project "Promotion of the Internationalization of the Bulgarian Enterprises"

## ● **PROJECTS**

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02/2024 – 12/2026

**"Globalization and De-Globalization: Trends, Economic Implications, Policies", funded by UNWE Research Fund**

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Project leader

09/2022 – 12/2024

**“Building Engaged Research and Innovation Ecosystems -ENGAGE EU R-I”, funded by the Horizon 2020 programme**

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Participant

10/2022 – 05/2024

**“China's Belt and Road Initiative in the Black Sea Region: An Analysis of opportunities and risks for Bulgaria”, funded by the Bulgarian National Research Fund**

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Participant

04/2020 – 06/2022

**“The EU after BREXIT”, funded by UNWE Research Fund**

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Project leader

06/2018 – 06/2020

**“Joint VET Course for Export Experts - ExpoVET”, co-funded by the Erasmus+ Programme of the EU**

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Participant

02/2018 – 12/2020

**“Integrating Talent Development into Innovation Ecosystems in Higher Education – INNOTAL”, co-funded by the Erasmus+ Programme of the EU**

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Participant

04/2017 – 12/2019

**“Internationalization as a factor for the competitiveness of UNWE”, funded by UNWE Research Fund**

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Project leader

04/2017 – 12/2017

**“Analysis of the Macroeconomic and Financial Development of Bulgaria”, funded by the UNWE Research Fund**

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Participant

06/2013 – 06/2015

**“Functioning of local production systems in the conditions of economic crisis (comparative analysis and benchmarking in the EU and beyond) - FOLPSEC”, funded by the 7th framework program of the EU**

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Participant

04/2011 – 12/2014

**“Bulgaria's industrial policy in the first decade of membership in the European Union and the opportunities in the context of "Europe 2020"”, funded by UNWE Research Fund**

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Principal Investigator

## ● PUBLICATIONS

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### **The Experience of Bulgaria in Attracting FDI – Lessons for Emerging Economies**

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Zhelev, P. & A. Kussainova (2024) The Experience of Bulgaria in Attracting FDI – Lessons for Emerging Economies, *Economy of Regions*, 20 (1): 305-320

### **Trade and economic relations between Bulgaria and Azerbaijan**

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Zhelev, P. (2023) Trade and economic relations between Bulgaria and Azerbaijan, *Politics & Security*, 7 (2): 8-23.

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### **Revisiting China's market economy status: state capitalism within the WTO liberal trading system**

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Stefanova, B., & P. Zhelev (2022) Revisiting China's market economy status: state capitalism within the WTO liberal trading system, *Australian and New Zealand Journal of European Studies*, 14 (2): 94-111.

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### **The Foreign Exchange Policy of China – Is the Country a “Currency Manipulator”?**

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Zhelev, P. (2022) The Foreign Exchange Policy of China – Is the Country a “Currency Manipulator”?, 8th annual monetary and economic scientific conference, UNWE Monetary Research Center Conference Papers, Sofia.

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### **Testing the Premises of International Society in the European Energy Union: The Pluralism/Solidarism Nexus**

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Stefanova, B., P. Zhelev (2022) Testing the Premises of International Society in the European Energy Union: The Pluralism/Solidarism Nexus, *JCMS: Journal of Common Market Studies*, 60 (5): 1255-1271.

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### **Competitiveness of the Textile and Clothing Industry in Bulgaria after the EU Accession and in Times of Covid-19 Pandemic**

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Zhelev, P. (2021) Competitiveness of the Textile and Clothing Industry in Bulgaria after the EU Accession and in Times of Covid-19 Pandemic, *Trakia Journal of Sciences*, 19 (1): 89-98.

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### **Building a Closer Black Sea: Promoting Trade and Economic Interdependence**

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Zhelev, P. (2021) Building a Closer Black Sea: Promoting Trade and Economic Interdependence, *Frontier Europe Initiative*, Middle East Institute, Washington D.C., p.1-21

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### **Current problems of enterprises' digitalization**

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Vishnyakova, IS Golovanova, AA Maruashvili, P Zhelev, DV Aleshkova (2019) Current problems of enterprises' digitalization, *Digital Transformation of the Economy: Challenges, Trends and New Opportunities*, Springer International Publishing, pp. 646-654

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### **Prospects for Free Trade Between the Eurasian Economic Union and the European Union After the Sanctions**

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Zhelev, P., A. Garashchuk, (2019) Prospects for Free Trade Between the Eurasian Economic Union and the European Union After the Sanctions, *Studia Politica*, vol. XIX, no. 3&4/2019, pp. 345-370

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### **Enhancing Export Diversification in Resource-Rich Economies – Policies and Evidence from Kazakhstan**

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Zhelev, P., (2019) Enhancing Export Diversification in Resource-Rich Economies – Policies and Evidence from Kazakhstan, *SHS Web of Conferences (Vol. 71)*, Eurasia: Sustainable Development, Security, Cooperation – 2019 Samara, Russia

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### **Contemporary Regionalism in the World Economy and Protectionism**

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Zhelev, P. (2018) Contemporary Regionalism in the World Economy and Protectionism, // Rangelova, R. (ed.) *Is it Time for New Protectionism?*, “Sv. G. Bogoslov” Publishing House, Sofia, pp. 95-128 (in Bulgarian)

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### **Expected Impact of EU-Vietnam Free Trade Agreement on Bulgaria's Exports**

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Hadjinikolov, D., P. Zhelev, (2018) Expected Impact of EU-Vietnam Free Trade Agreement on Bulgaria's Exports, *Economic Alternatives*, 2018, Issue 4, pp. 467-479

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### **Bulgarian-Chinese economic relations in the context of 16+1 Cooperation**

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Zhelev, P., (2018) Bulgarian-Chinese economic relations in the context of 16+1 Cooperation, China-CEE Institute Working Paper No 24/2018

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## **Economic Relations between Georgia and Bulgaria: Current State and Prospects**

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Papachashvili, N., Zhelev, P., L. Jamagidze (2017) Economic Relations between Georgia and Bulgaria: Current State and Prospects, Ekonomisti No 4/2017, pp.110-126

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## **Structural Transformation and Industrial Competitiveness of Bulgaria after 10 Years of EU Membership**

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Zhelev, P., (2017) Structural Transformation and Industrial Competitiveness of Bulgaria after 10 Years of EU Membership, Yearbook of UNWE 2017, pp. 87-103

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## **Theory of International Economic Relations**

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Zhelev, P., (2015) Theory of International Economic Relations, study guide, 225 pages, Publishing complex-UNWE, Sofia, (in Bulgarian)

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## **Cluster Policy and Smart Specialization – the Case of Bulgaria**

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Zhelev, P., (2014) Cluster Policy and Smart Specialization – the Case of Bulgaria, Journal of US-China Public Administration, vol. 11, No 9, September 2014, pp. 742-750

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## **Bulgaria's Industrial Policy in the Process of Transition to a Market Economy and in the EU Membership Period**

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Zhelev, P., (2014) Bulgaria's Industrial Policy in the Process of Transition to a Market Economy and in the EU Membership Period, research monograph, Publishing complex-UNWE, Sofia, (in Bulgarian)

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## **Analysis of the International Competitiveness of the Bulgarian Furniture Industry**

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Zhelev, P., (2013) Analysis of the International Competitiveness of the Bulgarian Furniture Industry, Trakia Journal of Sciences, Vol. 11, Suppl. 1, pp. 227-236

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## **Bulgaria's Export Competitiveness before and after EU Accession**

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Zhelev, P., T. Tzanov, (2012) Bulgaria's Export Competitiveness before and after EU Accession, East-West Journal of Economics and Business, vol. XV-2012, No 1&2, pp.107 – 128

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## **European Integration and Sustainable Development: Evidence from Bulgaria's Trade Patterns with the European Union**

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Zhelev, P., (2010) European Integration and Sustainable Development: Evidence from Bulgaria's Trade Patterns with the European Union, //“Sustainable Development and Competitiveness”, Stopanstvo University Press, Sofia.

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## **Export Specialization of Bulgaria in the Relations with the European Union (1999-2007)**

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Zhelev, P., (2009) Export Specialization of Bulgaria in the Relations with the European Union (1999-2007), Research papers, issue 1/2009, pp. 229-278 (in Bulgarian)